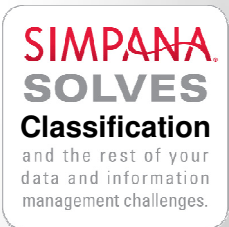


**Highlights:**  
**Simpana® 9 Content Director helps organizations to:**

1. Streamline management with automated policies to classify, organize and retain your information
2. Discover data quickly and efficiently throughout the enterprise
3. Promote records of business to MOSS or cloud providers for easy knowledge sharing and collaboration
4. Simplify the complete lifecycle management of records for retention and disposition
5. Optimize storage resources saving a "single copy of the truth" and by eliminating data that has no value
6. Meet eDiscovery and legal hold challenges
7. Reduce the burden on end-users for classification
8. Qualify and promote "records of business" from the unstructured pool, based on corporate rules
9. Reorganize and save the "right" data based on your governance needs with content-inspired management



## Commvault® Simpana® Content Director

### Automate Content Classification to Maximize the Value of Information

CommVault® Simpana® software leverages a single architecture to deliver many benefits to an organization. Simpana Content Director retains, stores, and organizes information according to its business value, dramatically increasing storage efficiency and improving access to information while providing better methods for meeting information governance challenges.

Firms are grappling with many different kinds of data, including financial reports, personnel files, research results and customer records. The problem is that most do not correlate information with their business processes, resulting in an inconsistent view of data and poor utilization of storage resources. Without an effective method to classify and retain the right data, organizations unnecessarily take a "save everything" approach to preserve their corporate memory. This simply overwhelms the economics of storage and introduces risk.

#### Maximize the Value of Information

- Simpana Content Director specifically enables the automated collection, classification and promotion of content to specific destinations.
- Destinations include Simpana software's own virtualized repository for the classification, management and role based access to records. Other options include discrete legal preservation ('hold') policies, purpose-built records management solutions including Microsoft Office SharePoint Server (MOSS) and cloud providers. This improves easy collaboration and knowledge sharing.
- With a pulse on all electronic information, you can leverage content in a more orderly, efficient and accountable manner.

#### Minimize Risk and Exposure

- Automated policies replace user-driven policies that are time-consuming and require a high level of discipline. Content Director corrals data across the enterprise and classifies it according to its business need and simplifies its review.
- Simpana Content Director enables organizations to automatically identify data breaches and notify the Security Officer, Compliance Officer, Risk Manager, or General Counsel.
- Additionally, Content Director can be used to monitor violations over time to determine if process modifications or additional end user training is necessary to ensure compliance with data management policies.

#### Control Costs

- Simpana Content Director helps you keep content that must be retained long term, while identifying content that does not.
- Automated policies to process your managed protection and archive data copies means storage resources can be repurposed for new corporate value that leverages the same infrastructure and storage.
- A strategy to better retain, store and manage information assets according to assigned business value breaks the cycle between data growth and infrastructure investment.

## Key Capabilities and Benefits

Capabilities	Benefits
<b>Content Indexing</b>	Searches can be based on dates, header fields, full text, proximity, Boolean phrases and patterns and search-within-a-search/result set.
<b>User-driven Search Workflow</b>	Refine the search results by sharpening the view to show items that meet certain qualities, saving users time while simplifying the search experience.
<b>Policy-driven Search Workflow</b>	Automatic promotion of content into a Review Set or legal hold retention policy is especially useful for repetitive, prescribed actions that need to be conducted automatically as data flows through the system.
<b>Automated Declaration &amp; Classification</b>	Streamline the process of declaring items business records to preserve as part of your corporate memory or legal evidence. Remove burdens from end-users for time consuming user-based processing. Applying a policy makes the process consistent and cost-effective.
<b>Intelligent Tagging</b>	By managing data through multiple classification tagging schemas, unstructured information becomes meaningful to your business and an organizational asset.
<b>Review Sets</b>	Content is routed to user workflows where it is assessed for relevancy, annotated, tagged and promoted to holds or declared as a record. By grouping data in a logical way, and with a consolidated copy of only relevant information, the amount of time it takes to review data is reduced.
<b>Powerful Retention/Legal Hold</b>	Identify, consolidate and preserve relevant data found during discovery operations with a highly accurate, policy-based approach. This feature is especially useful when searching data from multiple retention policies that need to be retained as one distinct set.
<b>Flexible Policy and Workflow</b>	Tie Content Director tools into a consistent, schedulable workflow.
<b>Audit-Ready Reporting</b>	Maintain required levels of security and authenticity to help facilitate proper information governance.
<b>Flexible Export and Production Options</b>	Data can be exported directly from CommVault software in multiple formats including PST, NSF, XML, or compressed native format, for delivery to third parties including regulatory auditors or outside counsel.

For more information about Simpna<sup>®</sup> software modules and solutions, and for up-to-date system requirements, please visit [www.commvault.com](http://www.commvault.com)