



## Ten Reasons to Choose CommVault® Simpana® Software for Storage Optimization

### Control Growth & Costs

- 1 Reduce storage footprint.** Extend the life of existing storage systems by reducing primary storage across heterogeneous platforms. Legacy or stale data can be moved to less expensive storage, improving bottom-line efficiencies. Optimize capacity for long-term retention, delivering superior TCO.
- 2 Improve backup windows and server performance.** Reduce the time required for data protection by archiving stale data out of the primary backup set while lowering the amount of disk and tape required to store backup copies. This reduces the amount of time required to restore databases in disaster recovery scenarios.
- 3 Minimize costs associated with risk.** Enable compliance with existing and evolving regulations, eDiscovery challenges or internal standards. Data retention, access and proper disposition of original data can reduce corporate liability.
- 4 Leverage CommVault® Deduplication.** Eliminate duplicate data reduce the amount of physical disk space required. This increases the amount of data that can be held for short-term retention on disk, enabling aster recovery and search access while consuming less storage.

### Maximize the Value of Information

- 5 Establish consistent and flexible policies.** Policy-based data capture, indexing, auditing and reporting of email, file and collaboration system data provides a holistic approach to data management for eDiscovery and compliance purposes. Data is managed across its entire lifecycle with flexible and scalable retention policies to adapt as you grow.
- 6 Maintain authenticity and security.** Multiple levels of encryption facilitate flexible security of data over networks and on media.
- 7 Enable flexible data retention.** Classify data according to content and usage with policy-driven management tools. Data can be retained for longer periods, in a space efficient way, while simplifying the ability to search/retrieve it.

### Improve Operational Efficiencies

- 8 Drive higher efficiencies with universal search and discovery.** With Content Indexing (CI), search both online and offline data with a single archive. 77 languages and 370 data types are supported for content search.
- 9 Improve end-user productivity.** Transparent access to business critical data with a user-friendly, web-based search interface minimizes the need for help from administrators. Through archiving, users have a (perceived) infinite storage capacity.
- 10 Reduce administrative burden.** Simplify enterprise-wide data management and archiving of multiple platforms including Microsoft Exchange, IBM Lotus Notes, Microsoft SharePoint, file system and NAS data. Centrally manage and report on all activities from a single console with one trained team.