



Ten Reasons to Choose CommVault® Content Director for Automated Classification of Corporate Information

Control Costs

- 1 **Manage information overload.** Information is growing at rates of over 70% per year, is often information unmanaged and remains scattered across the enterprise (Gartner, 2008). Today, saving all data is too expensive, too overwhelming and too risky. Content Director offers a new approach to reorganize and save the "right" data resources based on your business and governance needs.
- 2 **Leverage consistent information management across the enterprise.** Using Singular Information Management® tools, provide consistent treatment across your information resources, leveraging automated policies and a single platform. No third party software is needed, all tasks can be performed within the framework of Simpna®. Control and manage corporate content across your enterprise, regardless of repository, with one trained team.
- 3 **Implement automated document management, improving operational efficiencies.** Information does not have to be profiled into a specific Enterprise Content Management or data management solution, which causes end-users to perform time consuming profiling, structure organization and data migration. Seamlessly manage, organize and move unstructured information without placing the burden on the user. Furthermore, operational efficiencies are improved because data can be managed and organized without duplication.

Maximize the Value of Information

- 4 **Identify and classify records of business.** Automatically classify vast amounts of previously unmanaged content or reclassify content already under management so it can be easily leveraged for business purposes. The classification of an item as a record of business is important in maintaining a corporate memory.
- 5 **Streamline information management tasks and improve productivity.** Content Director automates process & workflow, allowing previously untapped information to be quickly and precisely classified so it can be found and reused without incurring additional operational cost, storage cost or user-based processing time.
- 6 **Manage data intelligently.** Conduct business with intelligent, accountable and efficient data mining. Automatically categorize information, making it easier to find, access, & use it. Manage and save what is relevant to the business, while identifying information that has no value to the organization, including information kept on pst files.
- 7 **Leverage Microsoft with holistic approach.** Content can be promoted to document sharing environments like Microsoft SharePoint/ MOSS, improving knowledge sharing, collaboration and standardization of content. Combined with support for Microsoft Exchange 2007, this provides the industry's most complete, end-to-end vision for the management and classification of information, regardless of user involvement.

Minimize Risk and Exposure

- 8 **Meet regulatory and legal requirements, including audits.** With more business being conducted electronically, records managers must be able identify content that should be saved. Maintain required levels of security and authenticity help facilitate proper corporate governance.
- 9 **Improve competitiveness and decision making.** Provide an unprecedented level of business intelligence by making unstructured information assets meaningful to the business.
- 10 **Meet eDiscovery and Legal Hold challenges.** Sort, retain and direct data into review sets for eDiscovery or legal hold for review. Cull down search data into multiple review sets to manage more efficiently. By grouping data in a logical way, you can reduce the amount of time it takes to review.