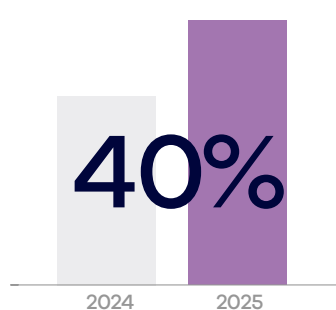Commvault

The State of Data Readiness
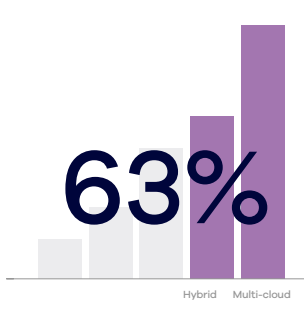
Asia Highlights 2025

The second edition of the report, based on a survey of 1,218 organisations, uncovers the realities of data management, cyber threats, and recovery within the region. The findings reveal a critical gap between expectations and reality.
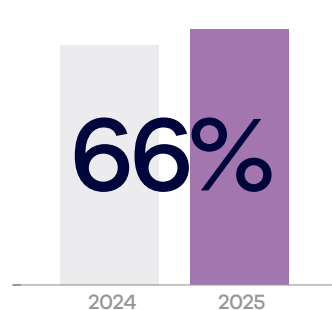
The Exploding Data Environment

The region is seeing data growth, with nearly two-thirds of that data being unstructured.

40%
2024 | 2025
annual data growth, an 8% increase over the previous year.
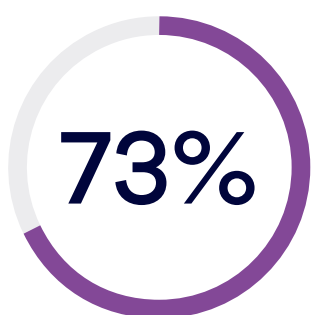
63%
Hybrid | Multi-cloud
use hybrid or multi-cloud. Complex, distributed environments are the norm.

66%
2024 | 2025
of new data is unstructured, compared to 60% last year.
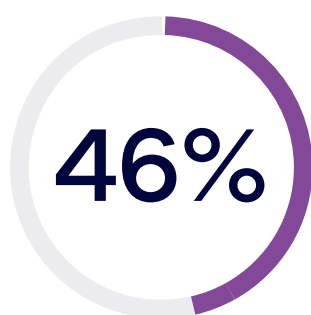
The AI Dilemma

The allure of AI benefits contrast with the potential cybersecurity risks and concerns of deploying AI.

73%
acknowledge AI risk, believing that adopting AI solutions increases the likelihood of a cyber breach.

58%
lack due diligence, skipping thorough security audits on AI tools before deployment.

46%
lack comprehensive policies for AI-generated data.

The Reality of Cyberattacks & Recovery

> 1 week actual recovery time for 70% of businesses, despite leaders expecting recovery within 5 days.

41% recovery rate – breached companies that recovered 100% of their data.

The Maturity Advantage

65% more resilient
High-maturity companies were more likely to maintain operations during an attack.

2x better recovery
High-maturity organisations were twice as likely to recover 100% of their data.

Is your organisation truly ready?

Get the full picture and benchmark your business against your peers.

→ **Download the Full Report**

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