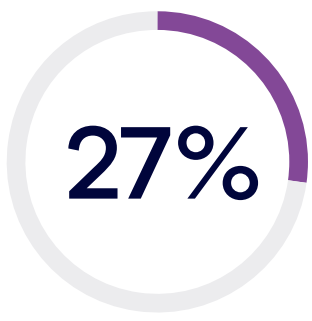
The State of Data Readiness

Australia & New Zealand Highlights 2025

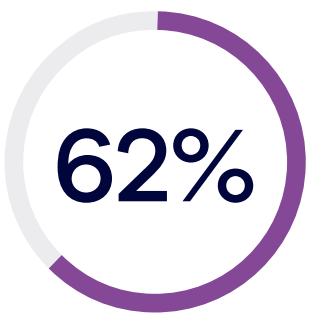
The digital landscape in Australia and New Zealand is evolving rapidly. This year's State of Data Readiness report uncovers critical insights into how organisations are navigating the complexities of data growth, AI adoption, and the ever-present threat of cyberattacks.

The Data Environment

Data growth rates have eased, and multi-infrastructure environments are becoming the norm.



in annual data growth.
A slight ease in growth, but data estates continue to expand rapidly.



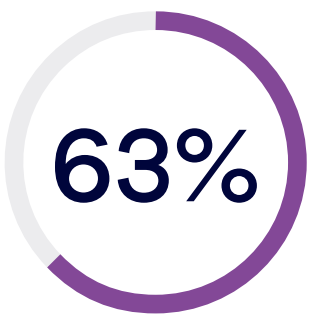
use hybrid or multi-cloud.
Complex, distributed environments are the norm for the majority.

lack confidence in restoration.
54% in AU & 63% in NZ are not confident they can restore operations if breached.

The AI Paradox

The allure of AI benefits contrast with the potential cybersecurity risks and concerns of deploying AI.

believe AI increases breach risk,
yet adoption continues at a rapid pace.



deployed AI without full security audits,
a significant gap in due diligence.

have comprehensive AI data policies.
Most lack formal protection for AI-generated content.

Cybersecurity Breach Expectations vs. Reality

70% of respondents faced ransomware demands this year.

20%
paid

54%
reported having a no-payment policy

15%
broke the "no-payment" policy

Business leaders also expect recovery within a shorter timeframe than the reality it takes IT to restore.

Business Expectation
<5 Days
80% of leaders expect recovery within this timeframe.

IT Reality
4 Weeks
The average time to restore minimal operations.

There is work to be done bridging the business expectation vs. IT reality gap.

Experience Is the Best Teacher

Does being breached change behaviour?

The data says **yes.**

Respondents who were breached were:

1.5x More Likely to Audit AI Tools
Attacked companies become more diligent about new technology risks.

2x More Likely to Test Critical Workloads
Incident response planning becomes more comprehensive after a real-world test.

Ready for a Deeper Dive?

These are just the highlights. Get the full analysis, detailed data, and strategic recommendations.

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