Commvault

10 WAYS
TO CUT CLOUD COSTS
AND MINIMIZE YOUR TCO

Surprised by cloud costs? You're not alone. Between hidden fees and unexpected data charges, cloud costs often come in much higher than the sticker price you expected to pay. The good news is that there are ways to lower those costs without compromising your operational efficiency or data security.

01 — Take control of your storage fees with **deduplication**.

Normal data growth is hard enough to cost-optimize, but the demands of ever-emerging regulation and legislation around data retention rules exacerbate the challenge. These emerging data retention mandates can significantly increase overall storage capacity needs. When looking for ways to streamline data costs, keep one of the largest culprits in mind – duplicative data.

Read this case study to see how Commvault condensed 11 PB of data down to 2 PB.
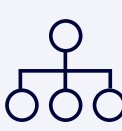
02 — Scale protection for exponential data growth while **lowering costs**.

The exponential data growth that many organizations are facing is driving costly storage consumption and restores that take too long to execute. A platform that delivers true cyber resilience will scale with your company needs, even quadruple data growth, while providing the highest security, most intelligence, and fastest recovery.

Learn how Woodward, Inc. saved time and cut costs with Commvault® Cloud in this case study.

03 — Lower run-time costs with **auto-scaling** capabilities.

Unlike with other technologies, using a solution capable of robust auto-scaling allows you to automate the deployment of access nodes only when they are needed to complete a job. This means that rather than paying for something sitting idle, you have a flexible solution delivering the performance you need when you need it, all without breaking the bank.

Watch a short demo video on optimizing cloud costs with auto-scaling.

04 — Say goodbye to data **egress fees**.

Paying to access your own data is a bitter pill to swallow, especially at 10 cents a gig! Avoid data egress fees by leveraging a cloud solution like Commvault® Cloud Air Gap Protect™. Besides dodging unnecessary fees, you'll benefit from native cross-cloud transformation capabilities over more than 30 supported platforms across on-prem, public, and private clouds.

Learn more with our Commvault Cloud Air Gap Protect solution brief.

05 — Don't pay up for the **bandits**.

An independent global survey of IT and cybersecurity professionals found that less than 40% of companies hit by an attack were able to avoid paying a ransom! By storing your data in immutable locations, leveraging air-gap solutions, and adopting a Zero Loss Strategy, you can significantly decrease your organizational risk and avoid paying a ransom to access your data.

Learn more about evolving cyber risk in our eBook and check out our ransomware demo video.

06 — **Eliminate the need** for multiple products and services.

One backup platform for email. Another for SaaS backup? Drop the burden of one-trick-pony products and avoid the headache of manually aggregating insights across information silos. A single data security solution can cover it all.

See the power of the Command Center in this overview video.

07 — **Do your homework** on potential vendors.

Make no mistake, multi-cloud is the new mainstream. There are a lot of backup and recovery vendors peddling over-hyped solutions that fall short when it comes to cross-cloud and hypervisor restorations in today's multi-cloud recovery situations.

Download this ebook to learn how Commvault Cloud delivers cloud cyber resilience at the lowest TCO.

08 — Consider **TCO** as well as **up-front costs**.

Ask the hard questions and dig into all the extras that some vendors may need to sell you to accomplish the bare minimum – including the training and ongoing operating expenses of managing them. Depending on your needs, there can sometimes be up to millions of dollars in cost differences between competitive solutions that provide similar results.

Read our case study on NTT to see why MSPs worldwide are switching to Commvault.

09 — **Steer clear** of additional costs for encryption and security.

With Commvault, you get no-hassle end-to-end encryption for data at rest and in flight. Add to that the saved time of leveraging a single interface for data protection and control across on-prem and cloud data, and you have a recipe for success.

Learn more about included encryption and security features in this case study.

10 — **Streamline your solution** to increase cyber resilience.

Cyber resilience can be the gateway to effective hybrid cloud adoption for many organizations. A vendor with true cloud cyber resilience supports cloud maturity by enabling data protection across workloads – wherever they live on their cloud journey.

Download this eBook to create your blueprint for the cloud with Commvault.

Cost optimize your cloud consumption.
Learn more at commvault.com/platform →

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