

The Total Economic Impact™ Of Clumio

After interviews with decision-makers from four organizations, Forrester aggregated the data and concluded that Clumio has the following three-year financial impact on a composite organization.

SUMMARY OF BENEFITS

Three-year, risk-adjusted

Total legacy
solution cost

\$2.0M

Cost savings in
event of breach

\$1.0M

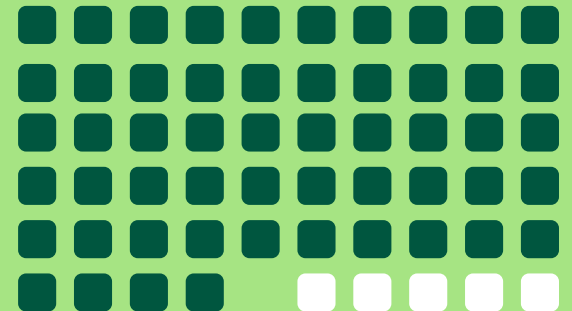
Backup efficiency
improvement

\$161.4K

Restoration efficiency
improvement

\$79.0K

NUMBER OF HOURS IT TAKES TO RESTORE FROM AN INCIDENT



BEFORE

54 hours

AFTER

5 hours

ROI **176%** NPV **\$2.04M** PAYBACK **<6 months**

VOICE OF THE CUSTOMER

“We’re using Clumio to provide a resilient backup of our content so that in the event it’s ever needed — either to grab a specific version at a point in time, recover from an issue generated by a cloud provider, handle a technical resiliency issue, or manage a ransomware attack — we have the capabilities to recover quickly and efficiently.”

**SENIOR DIRECTOR OF GLOBAL
PLATFORMS, SOFTWARE**

“Clumio’s protection policies and rules are very well thought out. ... It’s plug and play, especially when using tags.”

TECH LEAD PLATFORM ENGINEER, FINANCIAL SERVICES

“The peace of mind of knowing that you have the backups with Clumio is great.”

HEAD OF CYBERSECURITY, FAST-FOOD CHAIN

“The data is better protected with Clumio, and it satisfies our compliance mandates as well. So, along with protecting against ransomware, Clumio satisfies a lot of compliance requirements around data retention, among other things.”

TECH LEAD PLATFORM ENGINEER, FINANCIAL SERVICES

Commissioned by:



This document is an abridged version of a case study commissioned by Clumio titled:
The Total Economic Impact™ Of Clumio, January 2025.

 **Read the full study**