

Responsible Marketing Statement

COMMITMENT

At Commvault, we believe in building trust through transparency and ethical behavior. This Responsible Marketing Statement ("Statement") outlines our guiding principles for conducting marketing that is ethical, accurate, and focused on creating long-term value for our customers, partners, and shareholders.

APPROACH

Our marketing efforts adhere to the International Chamber of Commerce ("ICC") Advertising and Marketing Communications Code. This Code provides a strong foundation for responsible marketing practices that prioritize ethical behavior, respect, truthfulness, and transparency.

GUIDING PRINCIPLES

Customer First. We prioritize customer satisfaction by creating relevant and helpful marketing content and experiences that aim to address their unique needs and challenges.

Responsible Business Practices. We conduct our business with integrity and respect for all stakeholders. We avoid discrimination and unfair competition in all marketing activities.

Transparency and Accountability. We are committed to clear and transparent communication in all marketing materials. We provide accurate and transparent information about our products and services and are accountable for promptly and professionally addressing concerns.

Legality and Truthfulness. All marketing communications adhere to legal standards and are decent, honest, and truthful. We are careful to avoid misleading or deceptive claims about our products and services. We value our customers' privacy and only collect and use personal data for legitimate business purposes. Such data collection is conducted with clear communication and appropriate consent.

CONTINUOUS IMPROVEMENT

Commvault aims to be a responsible leader in the technology industry, and we are committed to continuous improvement. We regularly review and refine our marketing policies to promote alignment with evolving legal requirements, best practices, and ethical standards. Feedback and concerns may be directed to compliance@commvault.com.