



# Stay ahead of Ransomware. Get Back Up and Running

### Ransomware is Constantly Evolving. Here's What You Should Know.



Hackers are using freely available open-source software and SaaS



Organizations that rely on traditional backup are paying the ransom and still losing data



Attacks come from countries without extradition treaties



Hackers have upped the ante, threatening to publish or sell the data

### Ransomware by the Numbers

\$275 billion predicted annual costs by 2031<sup>1</sup> **\$2.73 million** average ransom payment in 2024<sup>2</sup>

\$4.88 million global average cost of data breach<sup>3</sup>

\$9,000 average

cost of downtime per minute<sup>4</sup>

### 258 average number of days

it takes organizations to identify and recover from a breach<sup>3</sup>

## 48% of compromises

involving customer PII<sup>3</sup>

### Recovery from Ransomware and Data Loss



You need a solid backup strategy to successfully recover from a ransomware attack. With an air-gap protected copy of your data provided by Clumio, you can get back up and running quickly.

### Typical Backup Approach

Single Point of Failure

Difficult to Manage 100s to 1000s of Instances

#### Clumio Enterprise Backup-as-a-Service

No Single Point of Failure

Air Gap—Integrity Checks, End-to-End Encryption, Immutable



Single Set of Policies to Protect Cloud Resources

1 <u>Cybersecurity Ventures</u> 2 <u>Barracuda</u> 3 <u>IBM Cost of a Data Breach Report 2024</u> 4 <u>Eorbes</u>

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